



MUAYTHAI TOWARDS IOC & Olympic Recognition

Muaythai IOC Campaign • King Bhumibol Trophy
Prime Ministers Trophy • 'Sport is your Gang' Launch

Bangkok Convention Centre, Central Plaza Lat Phrao

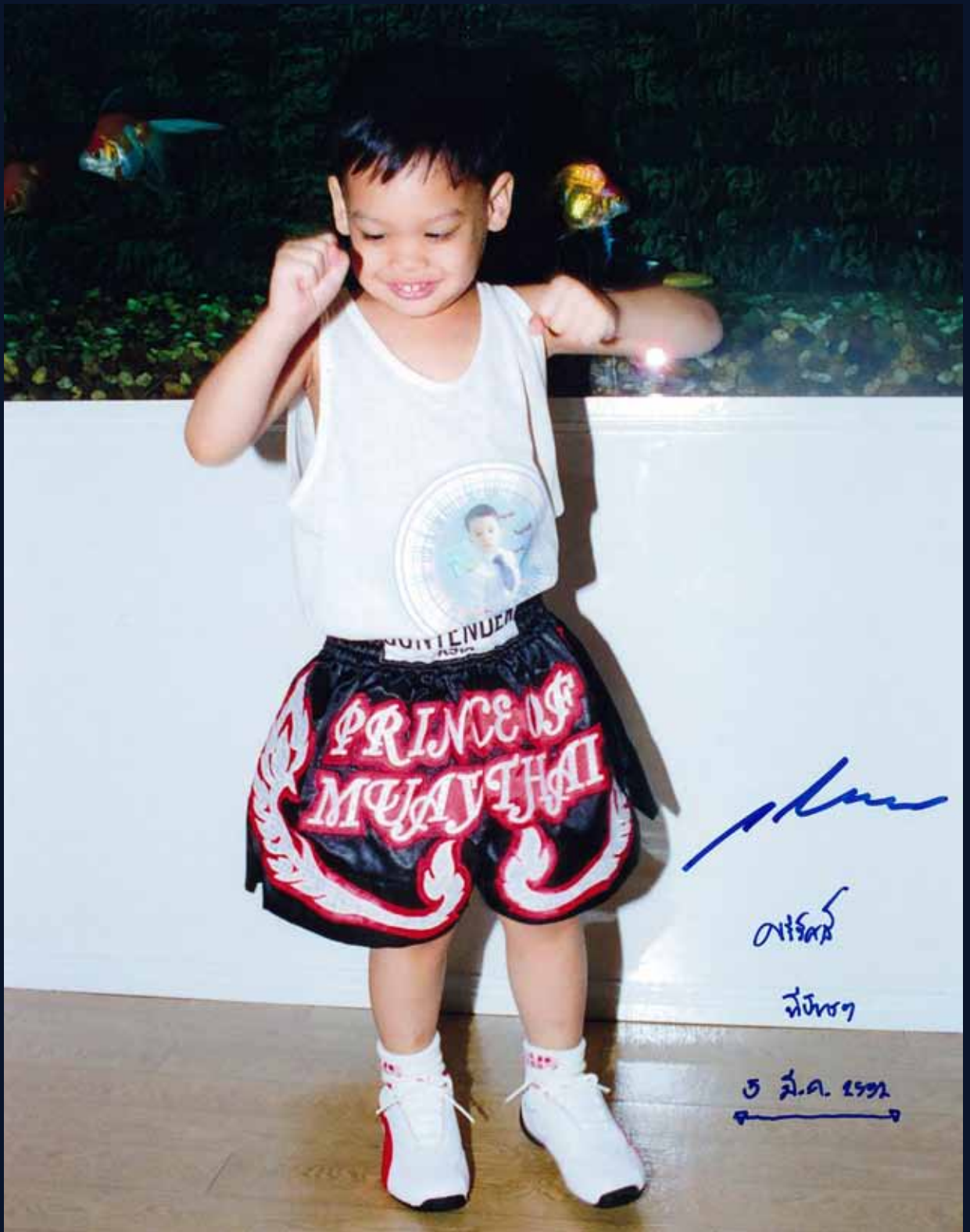
3rd April 2012



IN HONOUR OF
HIS MAJESTY KING BHUMIBOL ADULYADEJ



IN HONOUR OF
HRH THE CROWN PRINCE MAHA VAJIRALONGKORN



IN HONOUR OF
HRH PRINCE DIPANGKORN RASMIJOTI
'THE PRINCE OF MUAYTHAI'

THE KING BHUMIBOL TROPHY



GRACIOUSLY DONATED BY HIS MAJESTY
KING BHUMIBOL ADULYADEJ

THE PRIME MINISTERS CUP



DONATED BY
H.E. YINGLUCK SHINAWATRA



H.E. General Pichitr Kullavanijaya

Privy Councillor to H.M. King of Thailand

The traditional rules of muaythai date back over one thousand years. The Thai people used muaythai as a superior form of martial arts to form and maintain an independent country. That country is now modern day Thailand – the land of the free.

Thai people are very proud of their national sport; but what makes us even more proud, is the fact that muaythai has become truly global. Through muaythai, sport enthusiasts from all corners of the globe have learned about the values and traditions which play a very important part in the sport.

It's a well-known fact that any type of sport has the power to keep children off the streets and instill important values – our 'Muaythai Against Drugs' campaign is active in all five continents.

As the Honorary President of IFMA, the WMC and the Chairman of 'Muaythai Against Drugs', I am honoured to see this next generation of sports administrators taking its cues from my campaigns to enrich the lives of children by developing the campaign 'Sport Is Your Gang'.

'Sport Is Your Gang' is a social campaign being launched today in cooperation with the Peace and Sport organisation under the patronage of His Serene Highness Prince Albert II of Monaco.

In 1991, IFMA started as a small international sports federation. It has now grown into over 100 national federations all around the world; many of which are recognised by their respective national Olympic Committees. We owe this to the hard work and dedication of the IFMA executive board, and the associated member federations internationally.

As a proud Thai, I am pleased to see the growth of muaythai on the international stage. The inclusion of muaythai in Sportaccord and recognition by the Olympic Council of Asia is a superb achievement; and we are now in league with all the recognised world sports.

I am honoured, on this special day, to be a part of this auspicious occasion in which our beloved sport and art is taking its first official step on the path towards the Olympic Rings. It is with tremendous pride and honour that we are officially lodging this application for the inclusion of muaythai in the World Games – with the ultimate goal being IOC recognition.

Pichitr Kullavanijaya



H.E. Yingluck Shinawatra

Prime Minister of Thailand

As Prime Minister of the Kingdom of Thailand and as a Thai citizen, it gives me great pride to add my voice to many others in support of efforts to gain official recognition of Muaythai as an Olympic Sport and as part of the World Games.

Muaythai is an integral part of the ancient Thai cultural heritage, dating back to the kingdoms of Ayudhya and Sukhothai. A unique form of martial arts for self defense, the art of Muaythai has been passed down from generation to generation, giving rise to heroes in unarmed combat during times of war and legends of the sport in times of peace. It combines fitness and strength with artistry and culture.

Muaythai has now attained worldwide acceptance as an important martial art and sport, with training camps and competitions in various regions of the world. Through the combined efforts of the World Muaythai Council (WMC), the International Federation of Muaythai Amateur (IFMA) and all concerned national bodies, Muaythai has been recognized by some of the most important world sports associations such as SportAccord and the Olympic Council of Asia. Indeed, Muaythai has already been included in many world sporting events such as the SEA Games, Indoor Asian games, as a demonstration sport at the Asian games, Arafura games and also the important SportAccord Combat Games under the patronage of the International Olympic Committee (IOC).

History is being made as IFMA, with the support of the WMC, officially lodges the application for Muaythai to be recognised by the IOC and to be included in the World Games. I would like to welcome all world sports dignitaries to our Kingdom and to thank the international Muaythai community for all their hard work. Please rest assured that the Royal Thai Government will continue to extend its support to the "Muaythai Towards Olympic Recognition" campaign. I hope that all of you will lend your support to these endeavours.

A handwritten signature in white ink, appearing to read 'Y. Shinawatra', set against the dark blue background.





H.E. Chumpol Silapa-Archa

**Deputy Prime Minister of the Thailand,
Minister of Tourism and Sports**

As the Deputy Prime Minister of Thailand and Minister of Tourism and Sports, it is my great pleasure and very proud to be part of this special occasion tonight. Muaythai is more than a martial art not only it ensured the freedom of our Kingdom, but it also has become a way of life, practiced around the world for health, fitness, self-defense and an exciting combat sport.

I am also delighted that many initiated cultural exchange programs bring different cultures closer together and contribute to develop our younger generations.

I would like to take this opportunity to congratulate the World Muaythai Committee and the IFMA on their initiated "Sport is Your Gang" in cooperation with the Peace and Sports, a partner of the International Olympic Committee. I had the honour of being one of the speakers on behalf of the Royal Thai Government at the Peace and Sports forum in Monaco last year and the Royal Thai Government will pledge its full support to the "Sport is Your Gang Campaign".

His Majesty the King has donated the King's Trophy for the Super 4 winner. On the behalf of the Royal Thai Government, I pledge my full support and welcome our distinguished guests, the president of Sport Accord, the president of the World Games, the president of AIBA and all of Muaythai fan clubs. I wish all of you good fortune while you are staying as our guests in the Kingdom of Thailand. I also wish all of you good health and safe return home.





H.E. Yutthasak Sasiprapa

**Deputy Prime Minister of Thailand,
President of NOC Thailand**

As a Thai, it gives me great pride to see muaythai bring unity across so many countries and people. With muaythai's application to the International Olympic Committee we will see Thailand's culture and traditions spread further afield through the international exchange associated with sport.

The history and true essence of muaythai is one of dedication and honour. I am proud to see, that even today, those who practice muaythai – no matter what nationality or faith – uphold and promote these ideals wherever they go. Events like the SportAccord World Combat Games show us the value in sharing our culture, and how these exchanges enrich all our lives.

As muaythai strives for inclusion into the World Games and IOC events, I am delighted that tonight, muaythai will begin its final steps towards full IOC status. Nothing would make me happier than seeing Thailand representing its national sport under the Olympic flag.

Now is the time for the official IOC recognition for Thailand to offer the gift of muaythai to the world, and let others experience the rewards that muaythai can bring.

I believe that the hopes and aspirations of all of Thailand are with this application, and I personally send my best wishes along with them.

Yutthasak Sasiprapa





Mrs. Sukumol Kunplome

Minister of Culture

The traditional roots of Muaythai date back over a thousand years when the warriors of Siam used a superior martial art to form an independent country in what is now the modern - day Thailand, the land of the free. Muaythai is more than just a sport. Thai people are very proud of Muaythai as it reflects a very unique and ancient art while combining with culture, tradition, values, beauty and strength. What makes us even more proud is the fact that Muaythai truly has become an international sport and cultural art form, and by reaching every part of the globe, a thousand years of Thai history and our great pride have traveled with it. Through Muaythai, the world has learned about our Kingdom and Thailand has shown its distinct sport and art form to the world arena.

The year 2006 was a historical period of time for Muaythai with its inclusion in SportAccord and we are delighted that the President of SportAccord attends this event tonight. Today is another historical date for Muaythai as we support the World Muaythai Council and the International Federation of Muaythai Amateur, and we are delighted to learn that they are committed to bring Muaythai to the highest sporting level, which is IOC recognition and the inclusion in the World Games.

I also personally would like to congratulate the initiative of WMC and IFMA in launching the "Sport Is Your Gang" campaign in order to inspire the younger generations to focus their efforts on positive self-development through sport by learning the lesson from Muaythai champions.

Tonight we will also see four outstanding Muaythai champions competing for the trophy graciously conferred by His Majesty the King, and wish them all the very best of luck. On behalf of the Royal Thai Government, it is my honour to welcome you all to this event and I wish you every success.

S. Kunplome





Mr. Sukhumbhand Paribatra

Governor of Bangkok

Muaythai has a place not only in Thai history, but also in the fabric of our society.

Recognizing the importance of Muaythai, in 2010 the Bangkok Metropolitan Administration (BMA) signed a ground breaking Memorandum of Understanding with the World Muaythai Council (WMC) and the Amateur Muaythai Association of Thailand (AMAT) under Royal Patronage. Through this MOU, for the first time Muaythai curriculum, from the WMC and IFMA Khan Program, was introduced to schools as a part of the official syllabus. The BMA sees Muaythai as a tool of great potential for honing fitness and health for the school children under its care.

While the BMA fully supports efforts to promote Muaythai as an international sport including an IOC recognition, it also greatly appreciates Muaythai administrators' ongoing quest to contribute to the public goods.

The "Sport is Your Gang" Campaign being launched tonight is an excellent example of this sense of social responsibility.

Cities worldwide are faced with many problems, none more serious than the urban corruption of youth. For many of the younger generations, especially from poorer neighbourhoods where life can be extremely grim and harsh, crime and membership of street gangs often prove to be strong attractions, and once involved, they find it difficult to extricate themselves from such an urban "Lifestyle".

The "Sport is Your Gang" Campaign is an initiative to address this problem by enticing the young to expend their considerable energy to do something competitive, yet for more constructive and less destructive than the crime-and-street gang lifestyle, namely sports. For this reason, the BMA believes this Campaign to be a most worthy project and fully supports it.

Our very best wishes for the success in both the quest for IOC recognition and in the "Sport is Your Gang" Campaign.

Si





H.R.H. Sheikh Ahmad Al-Fahad Al-Sabah

President Olympic Council
of Asia, IOC Member

Muaythai and IFMA were first recognised by the OCA in 1998, and I have since come to find that muaythai is a combat sport for all, regardless of one's age, gender or social status. This martial art filled with tradition has been a successful representation of Thai culture which disseminates peace, fairness, and integrity.

The foundation of muaythai rests upon the pillars of friendship, fair play, and respect, which are also an important foundation for everyday life. Tonight, April the 3rd, marks the launch of IFMA's campaign towards IOC recognition. Already recognised by the OCA and SportAccord, this is undoubtedly the next milestone in the history of muaythai.

Tonight also marks the launch of a campaign called 'Sport Is Your Gang', in cooperation with Peace and Sport, a partner of the IOC. This campaign, supported by the sporting world, seeks to use sport as a tool to help take children off the streets and through sport, find a sense of community and values for life.

Many sporting colleagues from the IOC, SportAccord, the International World Games, and the OCA are attending tonight's event. On behalf of the OCA, it is indeed my honour and pleasure to wish IFMA good luck with all their goals. His Majesty the King of the beautiful kingdom of Thailand has graciously donated a trophy for the most outstanding athlete of the event. I also would like to thank IFMA for the upcoming Peace and Sport event in the Islamic Republic of Iran in which athletes from 50 nations will come together in a friendly contest to promote peace and cultural understanding.





H.R.H. Prince Faisal Al Hussein

**Founder and Chairman of Generations For Peace,
Chairman of the Peace Through Sport Committee,
Olympic Council of Asia**

I congratulate the International Federation of Muaythai Amateur (IFMA) on recognising the potential of Muaythai for peace building and positive youth development.

As Founder and Chairman of Generations For Peace, and as Chairman of the Olympic Council of Asia's Peace Through Sport Committee, I see violence as a barrier to development and a cause of poverty. I believe peace building is a process of conflict transformation which involves addressing deep-rooted structural and cultural violence.

And I have witnessed how sport offers a universal language for dialogue and interaction, providing a natural entry point and vehicle for integrated peace building and life skills education. Sport helps to change perspectives and stereotypes, forging greater understanding, tolerance and trust.

I am inspired each day by the dedication and achievements of youth leaders who volunteer their time and effort to make a positive difference in their communities. Youth leadership, community empowerment, active tolerance, and responsible citizenship, are the values at the heart of Generations For Peace.

Muaythai is growing in popularity and has proved itself as an established world sport on the elite stage. But it is so much more than this. His Majesty the King of Thailand has donated a trophy to tonight's event, a mark of the special cultural role which this sport holds in the Kingdom of Thailand. Muaythai is deeply rooted in a culture of peace and personal discipline, and it promotes values which can guide the youth of today towards a positive role contributing to their community.

In this way sports like Muaythai have the opportunity to make an important social contribution to communities facing structural and cultural violence. When youth feel disengaged from their community; when they lack a voice, a sense of belonging, or positive role models to inspire them and to learn from; and when they feel no hope for the future; then communities suffer the destructive menace of gang culture and violent crime.

I therefore commend the IFMA on the launch of this important initiative: "Sport Is Your Gang" offers an alternative for youth who have come off the right path. Muaythai offers positive role models and opportunities for personal achievement and self-esteem, personal discipline and a sense of values, and a true sense of belonging.

I wish all the athletes, coaches, officials, and administrators the inspiration, courage, and determination to make "Sport Is Your Gang" a success in communities around the world, celebrating the spirit and values of Muaythai as a positive force for peace building and youth development.





Mr. Joel Bouzou

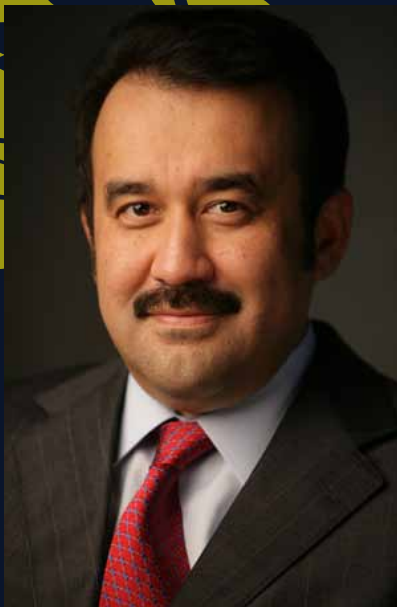
**President and Founder of "Peace and Sport,
L'Organisation pour la Paix par le Sport",
President of the World Olympians Association**

Participating in sport is an opportunity to work for something larger than yourself, and to find yourself changed along the way. It is an essential part of what lies at the heart of Peace and Sport. Sport plays an unrivalled role in human society, through its ability to rouse the attention and emotions of individuals regardless of age, gender, geography or culture. The enormous power of sport is one that can be used to achieve great change for good, and as we consider our world today, we see that sport must be used for this purpose, to bring about the most tangible kind of change: to spread peace together.

It is a pleasure to know that tonight's event is part of this collective effort for peace. Tonight, I am pleased to say that it is simultaneously beginning a campaign called 'Sport Is Your Gang', in cooperation with Peace and Sport. In communities and environments where violence and hardship are a part of daily life, it can be hard for youth to know that strength can be used to protect the weak, and to serve peace. Muaythai offers a challenge and a discipline which harness strength and power for human development. Sports champions can share this message through the solid examples of their lives, as role models giving back to sport what they have gained from it.

I look forward to the upcoming President's Cup 2012 Peace and Sport Through Muaythai which will take place in the Islamic Republic of Iran next month. In recent times, the goal of peace has become more relevant than ever. It is my hope that the 50 participating countries will enjoy every success competing together to promote harmony and cultural understanding across borders.





H.E. Karim Massimov

PM Republic of Kazakhstan, President FAMA, Vice President IFMA, Vice President NOC of Kazakhstan

As the Vice President of IFMA and the President of the Federation of Amateur Muaythai of Asia, I have seen muaythai go from strength to strength over the last decade; the sport has now reached household recognition across the five continents. It has gained great media attention with popular hit TV series, such as: 'The Challenger Muaythai' – which brings together athletes from across the world to train and compete with honour and in the spirit of cultural exchange and understanding.

Muaythai has also done amazing work giving back to the community. The sport has been a pivotal force with charitable programs such as 'Muaythai Against Drugs' and, the new program, 'Sport Is Your Gang'. Seeing programs like these at work, shows me that muaythai is more than just a sport – it is a true art. It is a catalyst for change in places where other projects have not succeeded.

When I envision the cultural exchange that will be available to athletes from all backgrounds, I cannot help but feel a sense of pride in the sport. Pride for its values and heritage; pride for those who practice it – for their dedication, and the exemplary role models they are, wherever they may be, around the world.

I look forward to seeing a new generation of children who will have the opportunity to take their passion for muaythai all the way to the Olympic Games, and compete with respect and dedication for their sport on the ultimate world stage.

My best wishes go to the campaign for application to the IOC and to the World Games – this is a memorable day for muaythai, and one that will see the sport reach the Olympic dream.





Mr. Hein Verbruggen

President of SportAccord

SportAccord is delighted to have muaythai, through the International Federation of Muaythai Amateur (IFMA), as a member of the global sporting community. Since its inclusion in the SportAccord family, muaythai has made tremendous progress in its promotion and practice across the entire globe.

Muaythai's participation in the SportAccord World Combat Games 2010 in Beijing, further increased the sport's popularity and clearly demonstrated muaythai's significance as a cultural art-form as well as a competition sport. I am, therefore, excited and looking forward to muaythai's participation in the 2013 SportAccord Combat Games.

I was honoured in 2006 to have been granted a private audience with HRH the Crown Prince of Thailand at which HRH thanked

SportAccord for the inclusion of muaythai.

Tonight, I am honoured again to be part of this historical event in which HM the King of Thailand has graciously donated the trophy for the winner of the Super 4 tournament and I would like to wish all of the four athletes the best of luck.

I would like to personally congratulate IFMA for all the successful work they have been tirelessly dedicated to in order to bring the sport to the highest level. They are doing brilliant work – not only with organising many high quality events and championships, but also in giving back to the community with charitable programs such as 'Muaythai Against Drugs' and, the new initiative, 'Sport Is Your Gang'. It is inspirational to witness the transformation that muaythai, and indeed sport in general, can make in the lives of those in need of positive development.

This year is without a doubt one of the most significant years in muaythai's history. I am delighted to be part of this event in Bangkok –the birthplace of muaythai – to mark the occasion of the official submission of muaythai's IOC and World Games applications. I extend my best wishes and support to IFMA and the sport of muaythai. I look forward to a great future for muaythai within the Olympic family.

A handwritten signature in black ink, likely of Mr. Hein Verbruggen, written in a cursive style.





Mr. Ron Froehlich

President of the International World Games Association

Muaythai is a martial art and sport with a proud cultural tradition. Muaythai has gained worldwide recognition with its inclusion in SportAccord in 2006 and is achieving immense popularity and growth around the world. I had the pleasure of being invited to the Muaythai Cultural Night at the 2010 SportAccord Combat Games, under patronage of the IOC, and I was highly impressed with all the cultural projects and exchange programs under the banner of muaythai.

Sport, of any kind, has the power to take children off the streets, teach them discipline, and instil important values. Champions in sport inspire us all, and especially inspire children, to reach their full potential and become model citizens of this world. I am delighted to learn that muaythai through the work of IFMA has demonstrated significant contributions through the various youth projects they are actively involved in, and tonight marks the launch of the "Sport Is Your Gang" campaign. This is in cooperation with Peace and Sport, recognised by the IOC and SportAccord.

I am honoured to be in attendance alongside my distinguished IOC colleagues, in the beautiful Kingdom of Thailand, at what promises to be a pinnacle my moment for the sport of muaythai. I would like to congratulate everyone involved, and will give my full support to this important project.





Dr. Ching-Kuo Wu

**IOC Member, President International
Boxing Association (AIBA)**

As the President of the AIBA, I am honoured to be here tonight to make a contribution and show support for IFMA's efforts to be recognised by the IOC and included in the World Games. Muaythai has steadily gained international recognition over the years, being included in many international multi-sport games, and recognised by SportAccord, OCA, and TAFISA, which are all partners recognised by the IOC.

Being a world-recognised sporting federation brings a number of serious responsibilities and duties, especially with regard to youngsters. It is an honourable duty to help guide and influence today's youth, as they are our future. From the bottom of my heart,

I wish to thank and congratulate IFMA on the launch of 'Sport Is Your Gang', to use sports champions as role models for youth at risk. This campaign is being launched in cooperation with IOC partner, Peace and Sport.

Again, I'm truly honoured to be here with so many dignitaries from the sporting world, the President of SportAccord, the President of the International World Games, the Royal Thai Government, and the Thai National Olympic Committee. I wish IFMA all the best in their endeavours for recognition by the IOC.

A handwritten signature in white ink, appearing to be 'Ching-Kuo Wu', written in a cursive style.





Dr. Nat Indrapana

IOC Member

Muaythai is a truly unique sport and art. The roots of muaythai, one of Thailand's great inheritances, date back over a thousand years. Muaythai has held on to its historical and cultural

traditions which remain an integral part of the sport today.

For me, this is part of the true beauty of muaythai; although it has spread its wings and has travelled far beyond Thailand's borders, it still retains pride in its cultural heritage.

I have been privileged to have been following the impressive evolution of amateur muaythai over this last decade. The International Federation of Muaythai Amateur (IFMA) has raised the sport of muaythai to a truly global platform. They have transformed

this ancient martial art into an internationally practiced and recognised sport.

A great source of pride for our sport, muaythai, is its recognition by SportAccord in 2006 - marking its first steps on the paths towards acceptance in the Olympic family.

Muaythai has already been included in many prestigious games, including the SEA games, Asian Indoor Martial Art games, Arafura games, TAFISA Sport For All Games and the 1st SportAccord World

Combat Games in Beijing under the patronage of the IOC. As a Thai, it is an honour to see our values and traditions reach a global audience and proud of the fine examples our athletes are in representing our sport and culture. As a member of the IOC, I am overjoyed to see that IFMA has integrated the core Olympic values of excellence and fair play into the sport. Their efforts in integrating sport with culture and education are also highly commendable, and I congratulate them.

Today marks a major milestone in the history of muaythai and IFMA. It marks the beginning of the sport's final journey on the road towards IOC recognition. It marks the day when dreams are being turned into reality.

A handwritten signature in white ink that reads "Nat Indrapana". The signature is fluid and cursive, with a long horizontal line extending from the end.



General Chetta Thanajaro

President of the WMC

Incorporated by the Royal Thai Government, and under the umbrella of the Sports Authority of Thailand, the World Muaythai Council, has been charged with the responsibility to foster and promote all aspects of the sport of muaythai.

The WMC and IFMA are in solid partnership to pursue the highest recognition for muaythai that is possible. Together, it has been our mission to gain inclusion in the World Games and achieve IOC recognition for our beloved sport.

Both in my professional capacity, and of course more personally as a Thai citizen, I am thrilled to have witnessed muaythai transform into a truly global phenomenon – with full stadia and media coverage around the world.

At the same time, I am grateful, honoured and even more proud that while experiencing such exponential growth, muaythai has stayed true to its foundations of honour, respect, excellence, fair-play and tradition.

Today, the 3rd of April, 2012, is truly an event that myself, the WMC, IFMA, and every athlete and participant of our sport – both in Thailand and around the world – has looked forward to with great anticipation.

It would be the absolute highest honour for muaythai to be awarded recognition from the IOC and included in the World Games. This would be an occasion unmatched by any that I have witnessed during my many years of involvement in our sport of muaythai.

I would like to express my warmest welcome to all international sport dignitaries, muaythai enthusiasts, athletes and officials in attendance today. May you enjoy this night of culture and competition, and may you be as proud to be a part of muaythai's history, as I am.

Chetta Thanajaro





Dr. Sakchye Tapsuwan

President of IFMA

Muaythai is a sport that possesses culture, tradition and athletic prowess. On top of that, it has amazing spectator appeal, and therefore, deserves its rightful place within the world sporting community and Olympic family.

Muaythai has become a world-renowned sport and fans have witnessed tournaments and competitions with stadia full and brimming with excitement. Across the world, muaythai and good sportsmanship are becoming synonymous due to the tremendous amount of dignity and respect the competitors have for one another.

One of the key ingredients for the success and overall development of muaythai, is the hard work of all the 128 IFMA member federations.

This has been a truly solid foundation to base this campaign, and for that, I would like to thank you all for your combined efforts.

The 3rd of April will forever remain an important date in the muaythai calendar. It will be remembered as the day IFMA took the final step towards realising its Olympic dream by officially submitting muaythai's application for IOC recognition, and inclusion in the World Games.

Tonight we are honoured to be in the presence of many esteemed guests from the world sporting community. To celebrate this auspicious event, His Majesty the King of Thailand has graciously donated the King Bhumipol Trophy. Her Excellency the Prime Minister has also contributed the Prime Minister's Trophy which will go to the female champion of tonight's competition.

I would like to thank all our respected guests and dignitaries for travelling from far and wide to share this special day with us. Finally, to all muaythai practitioners and enthusiasts around the world, I promise that IFMA will not rest until we achieve success on this path to IOC recognition and inclusion into the official sports programme of the World Games.

A handwritten signature in white ink, appearing to read 'Tapsuwan'.





Mr. Santi Bhirombhakdi

President of Singha Corporation Co., Ltd.

Thailand is a country with a proud history and culture. Muaythai, for the Thai people, is a national treasure and has been a part of our history since our ancient days.

We are undoubtedly very proud of our treasured national sport, but what makes us even more proud is the fact that muaythai has become truly global.

Singha and Boonrawd have been a large part of the more recent history of Thailand and both have become an integral part of Thai society. We are involved in many local environmental support programs, cultural events such as traditional festivals and cultural education, as well as organising and supporting many sporting events. It is so our great pleasure to be bringing muaythai into the

worlds focus and towards achieving the highest sporting honour through the IOC campaign.

We also fully support the muaythai program "Sport is your Gang" as giving back is also a strong part of Singha's objectives. It is my honour, in the name of Singha, to welcome the President of SportAccord, the President of the World Games, IOC members and so many other dignitaries from around the world to Thailand and I would like to take this opportunity to offer you all a heartfelt thank you for fostering and preserving muaythai on its journey to sporting prowess.

A handwritten signature in black ink, reading "Santi Bhirombhakdi". The signature is fluid and cursive, with the first name "Santi" and the last name "Bhirombhakdi" clearly distinguishable.



SINGHA CORPORATION

THE HISTORY OF MUAYTHAI

THE ORIGIN AND DEVELOPMENT OF MODERN MUAYTHAI

Muaythai has been a part of Thai history and heritage for hundreds of years as with most traditions from ancient times. There exist many different versions of the history of muaythai but all sources agree that muaythai was the primary and most effective method of self defence used by Thai warriors in the battlefields of conflicts and wars that occurred countless times throughout the history of the nation now known as Thailand. During this time, a warfare manual named "Chupasart" was written. This manual emphasised the martial uses of each body part. The underlying philosophy of this manual implied that fighting is more than the use of weapons but importantly to engage total commitment from mind, body and soul.

The first known practice of muaythai as a "sport", off and away from the heat and chaos of the battlefield occurred during the reign of King Prachao Sua (1697-1709 A.D.). With a great love of the combat art he often fought incognito in local village contests, often beating the local champions. When the nation was at peace, to keep the army busy he often ordered them to train in muaythai, from this loosely organised competitions started sprouting up and around the country.

In 1774, the legendary Nai Khanom Dtom made muaythai famous for his battle against a group of Burmese while he was a prisoner of war in Burma. He was captured when the Burmese ransacked and burnt Thailand's ancient capital Ayuddhaya. He defeated ten of Burma's best boxers, without pause, he took them on one by one through a battering and bruising



contest. He illustrated the favourable elements in muaythai, the indomitable will to win for an honour and the willingness to face any odds. This can be summarised as "nothing can stand against you except yourself".

The army fostered muaythai. Soldiers have trained and used the techniques for as long as there has been an army in Thailand. For the military it has always been the close combat fighting skills, the martial art of the battlefield. When a Thai soldier fights hand to hand he uses muaythai. But then so does every Thai person, male or female. Watching it, learning it, copying it is a part of Thai childhood. Muaythai soon became the favourite pastime sport of people from all walks of life, with training camps being established all over the country.

It was in the early 1930s that muaythai was officially codified, with rules and regulations being created and introduced into the sporting world to make muaythai an international sport of the early 20th century and as one of the safe ring sports. Round contests were introduced along with eight divisions based on international boxing. Queensbury rules boxing gloves replaced the ropes binding on the hands.

With a proud history, muaythai has progressed and is recognised in many countries worldwide, creating a new era of a proud world history. In recent years Muaythai, both amateur and professional, has swept the world like a wild fire and developed into the premier ring sport – fighting art with no equal in terms of unarmed combat and spectator appeal as well as a form of self defence and fitness programme.



SPORT IS YOUR GANG

PROVIDING STRUCTURE AND SUPPORT TO TODAY'S YOUTH

Within communities, particularly those that are impoverished and with high unemployment rates, youths can be left without options for self-advancement. They may also be drawn into gangs that encourage behaviour that is damaging to both the local community and the youths themselves.

The International Federation of Muaythai Amateur (IFMA) recognises the potential of muaythai in providing an alternative focus, and therefore a path away from such destructive activities. The intent of the "Sport Is Your Gang" initiative is to create a pilot project through which youths will be encouraged to take up muaythai and, through their participation, will be inspired to continue their education and focus their efforts on positive self-development. This project's objectives include giving back and aiding such communities that have produced some of the most talented and lauded muaythai athletes, by providing youths-at-risk in such communities with opportunities for an alternative lifestyle and therefore, a chance for a new start on a worthwhile path.

Martial arts can have an important influence on crime prevention through the reinforcement of morals and values as well as rehabilitation. Muaythai as a social institution can have the effect of strengthening bonds to schools, peers and society. It can instill a regard for universal values and ethics while developing physical and social competence. Where traditional institutions such as schools, families or the criminal justice system fail to prevent crime, muaythai, and sport in general, can succeed. An errant youth labelled as a failure in school may achieve excellence in martial arts and



learn values such as respect, honour and fair-play.

IFMA recognises that younger generations are an important asset in any society and that they should be provided with hope, aspirations, and opportunities for advancement and improvement. The sport of Muaythai has become known as a platform through which disadvantaged and marginalised youths are able to bring structure to their lives, learning skills and core values that will aid them in their development while being supervised in a supportive environment.

As a result there is hope for a new generation of champions, trainers and general participants contributing to the continuous growth of muaythai.

This project has the support of sporting, social and political representatives, such as the Prime Minister of Kazakhstan, Mr Karim K Massimov, also the President of the Federation of Asian Muaythai Amateur (FAMA); General Chetta Thanajaro, President of the World Muaythai Council, and from IFMA the project has the support of His Excellency General Pichitr Kullavanijaya, Privy Counsellor to His Majesty the King of Thailand and Dr. Sakchye Tapsuwan, President of both IFMA and the Amateur Muaythai Association of Thailand (AMTAT), under Royal Patronage.



SPORTACCORD WORLD COMBAT GAMES

CULTURE AND COMPETITION FROM ACROSS THE GLOBE

Promoting values of self-control, determination and technical mastery, the martial arts and combat sports integrate elements of culture, wisdom and friendship to create a sports competition – the Art of Combat - SportAccord World Combat Games.

A stage for the martial arts and combat sports

The World Combat Games are a stage for the martial arts and combat sports. They showcase Olympic and non-Olympic martial arts and combat sports, among them Aikido, Boxing, Judo, Ju-Jitsu, Karate, Kendo, Kickboxing, Muaythai, Sambo, Sumo, Taekwondo, Wrestling, and Wushu. Featuring the best athletes of each sport, the Combat Games are a top-quality sporting event. But the Combat Games are not only about sports. They are accompanied by a rich and entertaining cultural program that reflects the ancient traditions and values of all martial arts as well as well as their contribution to modern society.

13 sports participated the first edition in 2010, held in the beautiful city of Beijing, the host city of the 2008 Olympic Games. Many of the Olympic venues used during the SportAccord games were pack to busting. The opening ceremony was spectacular and the event was a triumph of sport, culture and friendship.

Muaythai at the 1st World Combat Games

The muaythai competitions were a knockout at the Beijing Games, held in the beautiful Olympic Sports Centre. The fights telecasted live every day by CCTV had a fantastic spectator appeal and with no doubt muaythai is now firmly established in China. This event was for the elite athletes in the sport.

There are too many single moments to mention, but most importantly the medals were spread across all 5 continents, proving that muaythai has become truly global. The female division was at least as exciting, sometime even more so, than their male counterparts. IFMA and Muaythai also hosted a cultural night, which included a 2 hour presentation of culture and tradition in which representative of 70 embassies participated.

2013 will see the second edition of the SportAccord World Combat Games. Savate and Fencing will be new on the programme, another Olympic sport joining the games. 'We are happy that two more sports want to join the World Combat Games', says Hein Verbruggen, President of SportAccord. 'This shows that our concept is appreciated by our members and that they want to take this additional opportunity to promote their sports.'

The second edition of the World Combat Games to be hosted in St. Petersburg in 2013

St. Petersburg, one of the most historical cities in the world, has been announced as the host city of the 2013 SportAccord World Combat Games. SportAccord President Hein Verbruggen and Mikhail Ossievski, First Deputy Governor of St. Petersburg, exchanged the Host City contract during the SportAccord General Assembly in London in April. Muaythai is looking forward to the 2013 edition, but the games start long before with over 20 qualifying events being held on all 5 continents to promote the upcoming games and to create a buzz, long before the opening ceremony.

Source: <http://www.sportaccord.com/en/multi-sports-games/index.php?idIndex=35&idContent=657>



THE WORLD GAMES

A CELEBRATION OF UNITY AND FRIENDSHIP

Competitions at the highest level in a multitude of diverse, popular and spectacular sports make up the mainstay of The World Games. Sports practiced on land, in the air, in and on the water, all concur in the pursuit of "Faster, Higher, Stronger". At quadrennial intervals, in the years following the Games of the Olympiad, the world's best athletes in these sports unite in their common search for excellence during The World Games. As the pinnacle in the competition calendar and as a highly visible stage for top athletes to perform on, The World Games generate worldwide exposure for the participating sports and athletes alike.

Above all, The World Games provide the unique setting for thousands of athletes from different sports and countries to join in a celebration of unity and friendship across all boundaries. The World Games are the main event for all these athletes – one marked by sporting exploits as well as by camaraderie.

The World Games are staged over a period of 11 days. They start with the Opening Ceremony and conclude with the Closing Ceremony. Their organization is entrusted by the IWGA to a Local Organizing Committee formed by the host city and entities such as the regional and national governments, the National Olympic Committee and other sporting authorities.

While the International Olympic Committee grants its patronage to all editions of The World Games, and while the IWGA explicitly accepts and adheres to all principles in the Olympic Charter, the multi-sport games differ in one important aspect from the Olympics.



The host is never required to build facilities or extend upon available infrastructure for the sake of The World Games alone. Ideally, the event is to be staged at existing venues, in appropriately sized facilities that have been planned or built regardless of the candidate host bidding for the event. This condition influences the composition of The World Games program. Not all sports feature necessarily on every edition. Existing infrastructure and venues in and around the host city are the determining factor in the selection of sports to the Official Sports Program.

The conduct of competitions as well as ceremonies is subject to the Rules of The World Games, the directives for the organization and the staging of the event. Jointly with the hosts, IWGA puts particular emphasis on publicizing and promoting the sports of its Member Federations to the public at large and to the media.



Source: <http://www.theworldgames.org/the-iwga/world-games>

SPORT MAKING A DIFFERENCE

SHARING CULTURE AND EXPERIENCE THROUGH SPORT



“Using Muaythai to help the young is our main goal”, a simple but profound message from His Excellency General Pichitr Kullavanijaya, Privy Councilor to His Majesty the King of Thailand and honorary President of IFMA.

Every year, IFMA gives a Muaythai Humanitarian Award to a National Federation that has done outstanding work in youth development and charity projects. In 1999, a special Muaythai Against Drugs - Find the Right Path campaign was established under the directive of H.E. General Pichitr Kullavanijaya in cooperation with IFMA.

Sport drives the spirit of fair play; ethical behaviour unites and brings together cultures and races from all over the globe. Using Muaythai as a tool, a worldwide campaign was established using education and sport as the foundation to help disadvantaged children. A healthy mind and body is the key as performances at school are important for a fair start in life.

Through the program, children have a chance to travel and take part in competitions in locations which they might never have otherwise had the chance to travel. Children around the world who participate in the program are recognised and rewarded with unique opportunities to be part of the Muaythai Cultural Exchange Programme.

For example at the last Sport for All Games, IFMA was praised by the International Olympic Committee for the cultural exchange program which saw children from around the world placed in an exchange with children from Korean schools. Selected children from the programme visited Korean schools and once there

they took the opportunity to learn together about the different cultures which were present.

Another example occurred in the aftermath of the deadly tsunami which affected so many lives in Southeast Asia, Muaythai organisations from around the world raised funds and distributed over 30,000 care packages to children in the affected areas. In June 2009, Montego Bay saw the Muaythai United for Youth Charity event, in which the best Muaythai athletes from around the world competed in front of a celebrity studded crowd to raise funds for the donation of over 3,000 computers to under developed primary schools throughout Jamaica.

In November 2010, IFMA signed a Memorandum of Understanding with the Peace & Sport Organisation which is under the patronage of H.S.H. Prince Albert II of Monaco, and aims to foster social stability, reconciliation and dialogue between communities. Talks are in progress on how Muaythai can help to promote the practice of structured sport and sporting values to educate younger generations, focussing on deterring children from gang life in cities where gangs are prominent.

IFMA currently has 128 member federations around the globe. All federations are involved in various youth development programs which are seen as a vital objective in the progression and globalisation of Muaythai.



MUAYTHAI GOES GLOBAL

THE INTERNATIONAL IMPACT OF MUAYTHAI

Since 1990 IFMA has worked hard towards getting Muaythai included at various multi-sport games around the world. Muaythai was a demonstration sport at the SEA Games in 1995 as well as at the Asian games in 1998. In 2005, it became a full medal sport in the male category at the SEA Games. In 2008, the women's category achieved the same advancement.

Another milestone for the sport was in 2008 with its inclusion as an official sports program at the TAFISA World Sport for All Games in Busan Korea, which is under the patronage of the IOC. At these games, Muaythai has received permission to officially hold the 2008 IFMA World Championships.

In 2009, Muaythai was been included into the Arafura Games, one of the biggest multi-sport games in the Asia Pacific region.

2010 marked a momentous occasion for muaythai when it was part of the 1st SportAccord

World Combat Games under patronage of the IOC in Beijing alongside the other 12 Olympic and Non-Olympic recognised combat sports.

Muaythai has truly gone mainstream with television programs on ESPN, Fox Sport, Euro Sport and AXN just to name a few. The sport is on the peak of its popularity with millions of viewers tuning in each week to watch the programs.



MUAYTHAI DAY

CELEBRATING THE ORIGINS AND CULTURE OF MUAYTHAI



For 2013, celebratory events are being organized around the world for February 6th. The main event will be held in Thailand, with the largest wai khru ceremony ever held in the history of muaythai being planned, in conjunction with a World Cup organized by the AMTAT and IFMA, as part of the 'Muaythai Towards IOC' campaign. Celebrate World Muaythai Day with us!



The sixth of February is to now be officially known as annual muaythai day, both in the Kingdom of Thailand and worldwide. This year, a beautiful inauguration was held after many months of preparation between Thai government departments, especially the National Culture Commission, the World Muaythai Council (WMC under directive of the Royal Thai Government), the Amateur Muaythai Association of Thailand (AMTAT under Royal Patronage) and the International Federation of Muaythai Amateur (IFMA), the official world body recognised by SportAccord. The day honours Pra Chao Sun Petch IIX, also known as the 'Tiger King', and every year, February 6th is an occasion for worldwide celebration.

The Minister for Culture, Sukumon Kunpluem chaired the event and was joined by co-chair General Chetta Thanajaro, President of the WMC. Representing the AMTAT and IFMA, Dr. Sakchye Tapsuwan joined in the celebrations, accompanied by Stephan Fox, vice-president of the WMC and IFMA General Secretary, as the representative of the international muaythai community. At the Krob Khru Ceremony, all Thai masters were in attendance and students paid homage to their teachers.

At the opening inauguration event, homage was paid to His Majesty King Bhumibol Adulyadej. Then, the six different styles of muaythai were demonstrated: Muay Lopburi, Muay Chaiya, Muay Tah Sao, Muay Pak Klang, Muay Korad and Muay Palasueksa. For the first time in a very long time in Thailand, all the masters performed their individual Wai Khru styles.

WE ARE READY

MUAYTHAI TOWARD IOC RECOGNITION

Building sport with culture and education is one of the important foundations of the Olympic Movement. The foundation of muaythai is based on respect, honour, fair play, excellence and tradition. Muaythai strongly demonstrates culture, tradition and education. Sport of all kind (and this can especially be witnessed in muaythai), thrives in the spirit of fair play and ethical behaviour, and promotes the importance of grace in winning and losing.

Muaythai follows a strict code of honour. It is deeply rooted in honour, regardless if practised as a martial art or as a combat sport. Muaythai enthusiasts would rather fail with honour than succeed by fraud.

Muaythai as a martial art was once the provider of security and defense for ancient kings, the form of hand-to-hand combat used on the battlefields, taught and passed down from generation to generation, the pride of Thailand. Muaythai was never used for the sake of aggression alone, but mostly in defense. Security lay in the knowledge of having the skills at hand when needed, and nothing has changed from those olden days. Through muaythai, practitioners from all parts of the globe have learned its values and traditions, which play such an important part in the sport.

As a martial art and competition sport, muaythai has many benefits: instilling confidence, maintaining self-esteem, building discipline, motivation and endurance. Muaythai teaches goal-setting and how to take criticism and risks, it insists on respecting your opponents as much as friends from your own gym, and it promotes cultural values. These are the crucial traits which set muaythai apart.



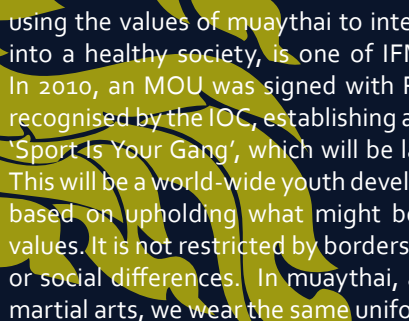
Muaythai has become one of the fastest growing sports. The reason behind its ever growing popularity, in my opinion, is that it has broken cultural barriers. Muaythai fosters and promotes cultural understanding. Unlike many other forms of physical activity, muaythai has a mental and often spiritual element which not only improves the mind's focus, but also helps with self-control.

Muaythai is a sport for every body: young or old. As a form of self-defense, it is practised by many special and security forces because of their need for close-range combat training. Many fitness chains have also incorporated muaythai into their fitness programs. For example Fitness First, the world's largest fitness chain, has made a muaythai corporate program. Muaythai is a sport and cultural art form, but for many, it is also just a simple way of life.

Muaythai is included in many multi-sports games, such as the SEA Games, the Asian Indoor Games, TAFISA, Arafura and the SportAccord World Combat Games. Muaythai was recognised by the OCA in 1998 and in 2006, became a proud member of SportAccord, which is recognised by the IOC, and therefore a true member of the world sporting community.

Fair play is paramount for muaythai and IFMA and we work hard on maintaining a strict, drug-free sport campaign. Certainly by complying with WADA, whose Foundation Board is composed of representatives from the Olympic Movement and governments in equal measure, but also through education and prevention programs. In 1999, our Muaythai Against Drugs campaign was established, with over 80 countries taking part. Taking kids from the street and





using the values of muaythai to integrate them back into a healthy society, is one of IFMA's key efforts. In 2010, an MOU was signed with Peace and Sport, recognised by the IOC, establishing a campaign called 'Sport Is Your Gang', which will be launched tonight. This will be a world-wide youth development program based on upholding what might be long forgotten values. It is not restricted by borders, religion, politics or social differences. In muaythai, as in many other martial arts, we wear the same uniform.

In the past, as today, muaythai has always taken part in community projects. After the devastating tsunami of December 2004, in the following months of 2005, muaythai kids from around the world donated 2 million dollars-worth of care packages for their little brothers and sisters in Southeast Asia. Muaythai charity programs are conducted around the globe. Whether seeking to rescue children from living in the underground sewage systems in the Ukraine, or from the streets and criminal lives in Johannesburg, or donating computers for kids in need in Jamaica, giving back is an important part of muaythai. Sport can make a difference.

Muaythai has a fantastic spectator appeal. Major broadcasters from ESPN, Fox Sport and Eurosport, along with many other networks, have taken muaythai into their regularly scheduled programming. Reality shows such as "The Contender Asia" or "Challenger Muaythai" have drawn audiences of over 400 million people in over 40 countries.

IFMA World and Continental Championships have been held around the world, in countries besides Thailand such as Kazakhstan, Korea and Uzbekistan. This year the city of St. Petersburg, Russia will host the World Championship, one year before the SportAccord Combat Games, with 90 countries from all five continents participating. IFMA also prides itself on having an active youth development program, since it is one of our key focuses. I am pleased to say



that Turkey will host the Junior World Championship in 2013.

As a former champion in the sport, I very much understand the athlete's role, and the athlete's commission is an important one amongst our commissions. In the last ten years, female participation has risen drastically, by over 100%. The IFMA Female Commission also includes many former champions in the sport, who understand the needs and goals of athletes. Fair play is important for IFMA, not only regarding anti-doping, but in all decision making, and so judging and refereeing also play an important part in our federation.

Cultural understanding is, and always will be, important for IFMA and muaythai. This is why next month, we have organised a Peace and Sport event in Tehran, Iran, with 50 countries from all five continents coming together, not simple for competition but for daily cultural exchange and exhibitions.

Muaythai is ready to request to be included in the World Games, in the belief that it would be a fantastic addition to these glorious games. Muaythai is also more than ready for IOC recognition. We have waited until we felt we could doubly fulfil the requirements set.

Today, we proudly say: 'We are ready.'



Article kindly written by:
Mr. Stephan Fox
General Secretary of IFMA
and WMC Vice President

2012/2013 CALENDAR OF MUAYTHAI EVENTS



DATE	EVENT	LOCATION
2012		
MAR 10	Pan-American Championships	Calgary, CAN
APR 03	Muaythai Towards IOC Campaign Launch IOC Recognition application lodged World Games Application lodged Sport Is Your Gang Launch King Bhumipol Trophy Super-4 Prime Minister's Trophy Female bout	Bangkok, THA
APR 16	Silk Road Trophy	Tashkent, UZB
APR 17-22	European Championships	Antalya, TUR
MAY 03	'Peace and Sport' - President's Cup	Tehran, IRN
MAY 20-25	SportAccord Convention	Quebec, CAN
JUN	Challenger Muaythai Cup	Icheon, KOR
JUL	H.M. Prince's Cup	Bangkok, THA
AUG	H.M. Queen's Cup	Bangkok, THA
SEP 3-13	IFMA World Championships	St. Petersburg, RUS
NOV 15-20	African Continental Championships	Morocco
DEC 5	H.M. King's Cup & University Muaythai Championship	Bangkok, THA
2013		
MAR 13-17	Junior World Championship	Istanbul, TUR
MAY 11-18	ARAFURA Games	Darwin, AUS
JUN 26 - JUL 6	Asian Indoor Martial Arts Games	Icheon, KOR
OCT 18-26	SportAccord World Combat Games	St.Petersburg, RUS

Please note that these are only main events world wide. IFMA and the WMC hold on average 40 events per month.

For more information about sanctioned events around the world, please visit wmcmuaythai.org and ifmamuythai.org



APRIL 3RD SHOW SCHEDULE

Undercard #1 (63.5kg)

Leo Monteiro (BRA) VS Jack Sit Poo Pan Too (THA)

- 5 rounds -

Undercard #2 (70kg)

Vlado Konsky (SVK) VS Rungrueang Chai Dao Sriburi (THA)

- 5 rounds -

'Sport Is Your Gang' Title fight

Sofiane Derdega (FRA) VS Lerdsila (THA)

- 5 rounds -

Cultural Muay Boran Show

Opening Ceremony & Cultural Drums

Parade of the King Bhumibol Trophy and the Prime Minister Trophy

Performance of "We Are Muaythai"

by Sevara Nazarkhan

Super 4 perform traditional Wai Khru

1st Fight: Super 4 Semi Final #1

- 3 rounds -

2nd Fight: Super 4 Semi Final #2

- 3 rounds -

Muaythai Towards IOC Video Presentation

Official IOC & World Games Application Submission -

3rd Fight: IFMA Amateur bout

Kholmuratov Firdavsy (UZB) VS Mingkwan Khumtong (THA)

- 3 rounds -

4th Fight: Female Fight - Prime Minister Trophy

Caley Reece (AUS) VS Magdalena Rak (POL)

- 3 rounds -

IFMA World Championships 2012 Mascot unveiling

'Sport is Your Gang' Video Presentation

5th Fight: Super 4 Final

- 5 rounds -

Trophy Ceremony

WE ARE MUAYTHAI

PERFORMED BY SEVARA NAZARKHAN

The science of eight
Standing alone on the battlefield
The promise of peace
The promise of how to defend the weak

Making a vow
To the power of will
Showing our skill
Following through
A fighter who's true never knows defeat

We are the art of heart and body – Muaythai
Pride and honour we embody – Muaythai
From a father to a son – Muaythai
A spirit stronger than a gun – We are Muaythai

Through wars and tears
Unarmed but with love we train
Showing no fear
Knowing the years of joy and pain
A hand in a glove
Teaching our children to dare
For one and for all
Standing tall
The art of eight limbs free and fair

We are the art of heart and body – Muaythai
Pride and honour we embody – Muaythai
From a father to a son – Muaythai
A spirit stronger than a gun – We are Muaythai

อาวุธทั้งแปดในร่างกาย
ยืนหยัดอย่างมั่นคงในสนามรบ
สัญญาของความสงบสุข
สัญญาของความเข้มแข็ง

คำสัตย์สาบาน
ต่อพลังแห่งความมุ่งมั่น
แสดงถึงทักษะของเรา
ทั้งหมดทั้งสิ้น
คือ นักสู้ที่ไม่รู้จักพ่ายแพ้

ศิลปะ หัวใจ และร่างกาย คือเรา – มวยไทย
ความภาคภูมิใจและเกียรติศักดิ์ศรี รวมเป็นเรา – มวยไทย
ถ่ายทอดจากพ่อสู่ลูก – มวยไทย
จิตวิญญาณที่แข็งแกร่งกว่าอาวุธใด – เราคือมวยไทย

ผ่านสงครามและน้ำตา
ปราศจากอาวุธแต่ด้วยความรักที่เราได้ฝึกฝน
แสดงถึงความไม่กลัวต่อสิ่งใด
เรียนรู้ถึงความสุขและความเจ็บปวด
มือกำหมัดชก
สืบสานความกล้าหาญต่อให้รุ่นลูกหลาน
สำหรับหนึ่งและสำหรับทั้งหมด
ยืนหยัดอย่างสง่างาม
อาวุธทั้งแปดในร่างกายทั้งอิสระและอ่อนช้อย

ศิลปะ หัวใจ และร่างกาย คือเรา – มวยไทย
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จิตวิญญาณที่แข็งแกร่งกว่าอาวุธใด – เราคือมวยไทย



Music by Sevara Nazarkhan
Lyrics by Lemez Lovas
Copyright of Sevara Nazarkhan

Special thanks to the Uzbekistan Amateur and
Professional Muaythai Association



THE CHALLENGER

MUAYTHAI

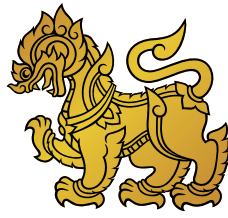
Things are about to get exciting on AXN. The network is bringing the heat of the fight back to TV screens with a brand new series The Challenger Muaythai, and in high definition no less! Whether for glory or gain, 16 world-class fighters will fight it out to win the ultimate title of Muaythai World Champion and the grand prize of US\$100,000!

From Malaysia, Thailand to Israel and South Africa, the motley crew of fighters trail blaze an impressive track record both in their countries and in the international arena, with numerous championship titles under their belts. With ages ranging from 18 to 35, the calibre of fighters is certainly unparalleled. Some have started their training since the tender age of seven, while others have fought The Contender Asia champion Yodsanklai and even won. With intimidating monikers like 'The Cheetah', 'The Sniper' and 'Black Dynamite', it is clear that the boys are not in town to play. With such high stakes, each and every fighter will not go down without a fight!

Each week, the fighters will be subjected to a rigorous bout of training from their two trainers, revolving around the 'weapon of the week'. These include spiritual ideals such as respect and fearlessness, as well as focusing on each component of their body, their natural weapons in the context of Muaythai.







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